

Pacific Partnerships

Minutes of the April 10, 2007 meeting

Meeting called to order at 6:40pm

Attending Members - Kathy, Darrel, Barbara, Leanne, Marlene, Randy, Frank, Arlene, Glenda, Gene, Valorie, Terry.

A correction was made in the minutes of the March 13 meeting. The amount budgeted for the inflatable rides for the entire weekend of Pacific Days reads \$100. The correct amount that was passed was \$1000. A motion was made / 2nd/passed to approved the change and the remainder of the minutes as read.

Presentations:

Joanne Barkley gave a presentation on the possibility of sharing the costs associated with a bulk mailing permit. Upon doing more research, however, she found that both organizations must be 501c3's in order for this to be possible. The matter was tabled until we obtain our 501c3 status.

Reports:

1. Treasurers:

Account balance as of 4/5/07 is \$4,184.93 including a generous \$700 donation from Jerry Eck (Valley Recycling), \$24 in paid dues by members, and \$540 received from vendor applications for Pacific Days. Expenditures include \$71.75 for the transfer registration and license for the float trailer as well as \$707.20 for the 50% down required for the inflatables for Pacific Days. Motion made/ 2nd/ passed to accept report.

2. Marketing/ Membership Committee:

Leanne Guier reported that out of 100 and some mailings, only 4 came back due to incorrect address. She is going to businesses outside of our city limits and adding those contacts to our mailing list as well. Our June newsletter will be a city-wide mailer. Darrel is working with Data Unit who handles the city's utility bill mailings to get address information for the entire city. The entire newsletter will be dedicated to Pacific Days including raffles, dance, a schedule of events, etc. This should be out by mid-June, one month before Pacific Days.

3. Pacific Days:

Advertising – Media, website, and radio PSA's submissions are done.
Budget – No additional budget information to report.

Entertainment - Kathy reported that the inflatables have been contracted and have received their 50% down. The band is contracted. We definitely have Home Depot and Best Buy, catch and release fishing pond, a car show, motor cycle show, dancing, a car smash, dancing shows and workshops, and much more. The committee is working on the prizes inventory for all age groups and is working on obtaining raffles throughout the weekend. We have a lube oil filter, tanning, dinner passes, bike, and some other possibilities. Kathy asked the committee members to please ask places for donations.

Fund Raising – Kathy reported letters have been sent requesting sponsorship to Comcast, Geico, Bed Bath and Beyond, Auburn Regional Medical Center, and Walmart. Leanne has made contact Auburn Marina, Sportsman's Warehouse. Sportsman's Warehouse has already committed to donating things that can be used as prizes for a separate raffle being held for the fishing pond. Kids will also get a 10% off coupon and a certificate from the PP booth for having caught a fish. Leanne asked that everyone please email her with information regarding any businesses they contact. She will email the list of who we have

contacted so far. Leanne has also gotten a trailer to be used for overnight storage for all the prize stuff, etc. from the PP booth.

Kids parade – Arlene stated that she is talking with Jim Schunke regarding providing a Boy Scout color guard. The food drive this year will be in the PP booth rather than the parade.

Float - Everyone was reminded that the Daffodil Parade in which we will be having our first Miss Pacific Princess float in will be taking place on March 21 in Sumner.

Grand Parade- Glenda has everything ready to mail out but can't get the envelopes to print. She will send the database to Kathy and Darrel to print the envelopes. Terry asked how Jim's Boy Scout troop would be placed in the parade with their Emergency bus and still handle the parking at the park. It was decided that they will probably follow the emergency vehicles and then will direct the remainder of the parade into the parking lot. They will also have their own color guard.

A motion was made / 2nd/passed to have the Grand Marshall be Ruth Campbell (if she accepts) with an alternate being Beverly Dregseth.

Miss Pacific Princess - Per Glenda, Teri has the applications and is ready to distribute them to area schools.

Parking – Parking was already discussed under Grand Parade.

Partnerships Booth - Valorie reported that there are several things lined up for the PP booth which includes: lost kids, lost and found, food drive, prize store, information, PP membership signup, donations, schedule of events, raffle tickets, sponsor listing billboard, booth hours, and fishing bond certificates. Each kid who brings in a canned food will receive a punch on his/her punch card. It was suggested that we have our last raffle be right before the band starts and then the PP booth can be closed by 8 PM and everyone can enjoy the dance. There will also be a PP brochure that will be available. There will also be something better than rocks to hold down the paperwork to keep it from flowing away.

Signage - Kathy handed out a copy of the letter and spreadsheet that was given to the City Council asking them to sponsor the purchasing of the utility pole banners and brackets. Council will meet with the Finance Board to get approval. Barb asked how long it would take to print them. Kathy answered it would be 2 weeks. Auburn sign will not lock in the pricing for subsequent year purchasing. Kathy stated that we also asked the Park Board to waive the daily fee for the use of the park. At the 4/9 Council approved the waiver of the \$750 fee. We will have to approach the city each year regarding getting on the calendar for that year's Pacific Days. There will also be a work party to clean up the signs and we will be purchasing additional signs that will measure 5'X18". Kathy will be attending the next Park Board meeting on May 1.

Vendors – Darrel stated that there has been nothing planned as far as how the vendors will be set up. We need to see what King County is going to do with regards to fixing up all the ruts, etc. Vendor submissions have slowed down. We currently have 16 confirmed vendors. We need food vendors because we have two BBQ and one latte stand so far. Terry stated that the Boy Scout troop could sell hot dogs, etc. Darrel will update their vendor application to indicate this change.

Old Business:

501c3- Ann Smith, Jay Bennett

In Ann's absence, Kathy reported that Ann would be checking out the websites Jay referred her to for the type of forms we still need to submit to the state.

New Business:

1. Darrel presented the information he has put together regarding the purchasing of polo shirts that the Committee can wear at Pacific Days that states STAFF on the back and Pacific Partnerships on the front left. Darrel brought samples of two styles to the meeting. A consensus on a color could not be reached for the styles of polo we had to look at. Glenda will take the catalog to review it and see if there isn't another shirt style that we could reach a consensus of color on. This was tabled until our next meeting.
2. Darrel presented his newsletter format and newsletter name proposal. A motion was made and overwhelmingly /2nd/ passed to accept the proposed name of Pacific Pulse and the format Darrel designed. This will be used for the June mailing of the Pacific Partnership's Pacific Pulse newsletter.
3. Kathy handed out the updated Contact Sheet. She mentioned again that dues are due and that there are several revisions on the sheet that everyone should make sure they update their records with.

Round Table:

Meeting adjourned 8:15pm

Next meeting is Tuesday, May 8, 2007 at 6:30pm in the Senior Center.